

ESTTA Tracking number: **ESTTA412220**

Filing date: **06/01/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| | |
|---------------------------------------|---|
| Name | The Travelers Indemnity Company |
| Granted to Date of previous extension | 06/01/2011 |
| Address | One Tower Square Hartford, CT 06183 UNITED STATES |

| | |
|----------------------|--|
| Attorney information | Michael R. Justus Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 901 New York Ave., NW Washington, DC 20001 UNITED STATES michael.justus@finnegan.com, docketing@finnegan.com, larry.white@finnegan.com, judy.valusek@finnegan.com Phone:202-408-4000 |
|----------------------|--|

Applicant Information

| | | | |
|------------------------|--|------------------------|------------|
| Application No | 85072244 | Publication date | 02/01/2011 |
| Opposition Filing Date | 06/01/2011 | Opposition Period Ends | 06/01/2011 |
| Applicant | Credit Umbrella Inc 655 N Central Ave Suite 1700 Glendale, CA 91203 UNITED STATES | | |

Goods/Services Affected by Opposition

| |
|--|
| Class 009. All goods and services in the class are opposed, namely: Computer software for credit repair |
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Applicant Information

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|------------------------|--|------------------------|------------|
| Application No | 85072300 | Publication date | 02/01/2011 |
| Opposition Filing Date | 06/01/2011 | Opposition Period Ends | |
| Applicant | Credit Umbrella Inc 655 N Central Ave Suite 1700 Glendale, CA 91203 UNITED STATES | | |

Goods/Services Affected by Opposition

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|--|
| Class 009. All goods and services in the class are opposed, namely: Computer software for credit repair |
|--|

Applicant Information

| | | | |
|------------------------|--|------------------------|------------|
| Application No | 85072426 | Publication date | 02/01/2011 |
| Opposition Filing Date | 06/01/2011 | Opposition Period Ends | |
| Applicant | Credit Umbrella Inc 655 N Central Ave Suite 1700 Glendale, CA 91203 UNITED STATES | | |


Goods/Services Affected by Opposition

Class 009.
All goods and services in the class are opposed, namely: Computer software for credit repair


Grounds for Opposition


| | |
|--------------------------------------|-----------------------------|
| Priority and likelihood of confusion | Trademark Act section 2(d) |
| Dilution | Trademark Act section 43(c) |

Marks Cited by Opposer as Basis for Opposition


| | | | |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 1161313 | Application Date | 12/19/1979 |
| Registration Date | 07/14/1981 | Foreign Priority Date | NONE |
| Word Mark | NONE | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 036. First use: First Use: 1961/00/00 First Use In Commerce: 1961/00/00 Underwriting Life, Accident and Health, Casualty, Fire, Marine and Inland Marine Insurance Services, and Fidelity, Surety and Guaranty Bonding Services, Mutual Funds Services, Variable Annuities Services, Agency and Brokerage Services in Connection with the Preceding Named Services, and Counseling in Regard to Accident Prevention | | |

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|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 3417048 | Application Date | 03/15/2007 |
| Registration Date | 04/29/2008 | Foreign Priority Date | NONE |
| Word Mark | NONE | | |


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|---------------------|---|
| Design Mark |  |
| Description of Mark | The mark consist of an upright, open umbrella with handle turned to left. |
| Goods/Services | Class 036. First use: First Use: 1961/00/00 First Use In Commerce: 1961/00/00 Insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; * insurance claims services and administration [,] * ; * insurance claims processing [,] insurance claims adjusting [,] * ; * insurance agency and brokerage * services * [,] * , namely, policyholder services and services to agents and brokers; * providing information in insurance matters [,] * ; * risk management and risk management consultation |

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|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 3417049 | Application Date | 03/15/2007 |
| Registration Date | 04/29/2008 | Foreign Priority Date | NONE |
| Word Mark | NONE | | |
| Design Mark |  | | |
| Description of Mark | The mark consists of an upright, open umbrella with handle turned to the left. | | |
| Goods/Services | Class 036. First use: First Use: 1961/00/00 First Use In Commerce: 1961/00/00 Insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; * insurance claims services and administration [,] * ; * insurance claims processing [,] * ; * insurance claims adjusting [,] * ; * insurance agency and brokerage * services, namely, policyholder services and services to agents and | | |

| | |
|--|---|
| | brokers; * [,] providing information in insurance matters[,] * ; 8 risk management and risk management consultation |
|--|---|

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|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 3494647 | Application Date | 04/02/2007 |
| Registration Date | 09/02/2008 | Foreign Priority Date | NONE |
| Word Mark | TRAVELERS | | |
| Design Mark |  | | |
| Description of Mark | The mark consists of the word "Travelers" with an umbrella at the end of the word. | | |
| Goods/Services | <p>Class 035. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services</p> <p>Class 036. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 [Insurance and financial services, namely,] insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; *vclaims adjustment in the field of insurance [,] * ; * insurance claims processing and administration; risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services *, namely, policyholder services and services to agents and brokers * ; providing information in insurance matters; and medical care coordination, namely, assisting employers and providers in processing medical claim forms and payment of medical claims</p> <p>Class 041. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 Educational services, namely, providing training programs in the field of insurance</p> <p>Class 042. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 Providing on-line non-downloadable software in the field of insurance</p> | | |

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|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 3494648 | Application Date | 04/02/2007 |
| Registration Date | 09/02/2008 | Foreign Priority Date | NONE |
| Word Mark | TRAVELERS | | |

| | |
|---------------------|---|
| Design Mark |  |
| Description of Mark | The mark consists of the word "Travelers" in black with a red umbrella at the end of the word. |
| Goods/Services | <p>Class 035. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services</p> <p>Class 036. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 [Insurance and financial services, namely,] insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; * claims adjustment in the field of insurance, insurance claims processing and administration, risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services *, namely, policyholder services and services to agents and brokers * ; providing information in insurance matters; and medical care coordination, namely, assisting employers and providers in processing medical claim forms and payment of medical claims</p> <p>Class 041. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 Educational services, namely, providing training programs in the field of insurance</p> <p>Class 042. First use: First Use: 2007/02/27 First Use In Commerce: 2007/02/27 Providing on-line non-downloadable software in the field of insurance</p> |

| | |
|-------------|--|
| Attachments | <p>73243483#TMSN.gif (1 page)(bytes) 77131466#TMSN.jpeg (1 page)(bytes) 77131469#TMSN.jpeg (1 page)(bytes) 77146213#TMSN.jpeg (1 page)(bytes) 77146226#TMSN.jpeg (1 page)(bytes) New Credit Umbrella Notice of Opposition Part 1 of 2.pdf (11 pages)(4568437 bytes) New Credit Umbrella Notice of Opposition Part 2 of 2.pdf (39 pages)(1418517 bytes)</p> |
|-------------|--|




Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

| | |
|-----------|---------------------|
| Signature | /Michael R. Justus/ |
| Name | Michael R. Justus |

| | |
|------|------------|
| Date | 06/01/2011 |
|------|------------|

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

| | |
|---|--|
| <p>THE TRAVELERS INDEMNITY COMPANY,</p> <p style="text-align: right;">Opposer</p> <p style="text-align: center;">v.</p> <p>CREDIT UMBRELLA, INC.</p> <p style="text-align: right;">Applicant.</p> | <p>Consolidated Opposition No.:</p> <div data-bbox="902 533 1117 747"></div> <p>Mark: Serial No. 85072244 Filed: June 25, 2010</p> <div data-bbox="902 856 1117 1066"></div> <p>Mark: Serial No. 85072300 Filed: June 26, 2010</p> <div data-bbox="902 1184 1104 1381"></div> <p>Mark: Serial No. 85072426 Filed: June 27, 2010</p> |
|---|--|

CONSOLIDATED NOTICE OF OPPOSITION

The Travelers Indemnity Company ("Travelers"), a corporation of the State of Connecticut, having a principal place of business at One Tower Square, Hartford, Connecticut 06183, believes that it is being damaged, and will be damaged, by the registration of the marks shown above in Application Serial Nos. 85072244, 85072300,

and 85072426, and hereby opposes the same. As grounds for opposition, Travelers alleges that, upon actual knowledge with respect to Travelers' own acts, and upon information and belief as to other matters:

Travelers and Its Umbrella Mark

1. Opposer, The Travelers Indemnity Company, is a corporation of the State of Connecticut, having a principal place of business at One Tower Square, Hartford, Connecticut 06183.




2. Travelers, through its predecessors and related companies (collectively "Travelers"), has been in the insurance business for more than 130 years. It has long been one of the leading providers of a wide variety of insurance and surety products and services to businesses, organizations, and individuals in the United States.


3. Travelers currently uses the umbrella trademark shown below as its corporate logo and as a trademark for its insurance, surety, risk management, and other financial products and services. Travelers has used the umbrella trademark shown below or substantially identical versions (collectively, the "Travelers Umbrella") in connection with its insurance and financial services for decades. Travelers first used the Travelers Umbrella as early as February 1960.




4. Travelers owns, among others, the following valid and subsisting United States trademark registrations for the marks shown below (collectively, the "Travelers

Umbrella"). Printouts from the PTO TESS/TARR and Assignment databases are attached as Exhibit A.

| Mark | Reg. No. Reg. Date App. Date | First Use First Use in Commerce | Services |
|---|-------------------------------------|---------------------------------------|--|
|  | 1161313 07-14-1981 12-19-1979 | 1961 1961 | Underwriting life, accident and health, casualty, fire, marine and inland marine insurance services, and fidelity, surety and guaranty bonding services, mutual funds services, variable annuities services, agency and brokerage services in connection with the preceding named services, and counseling in regard to accident prevention in Class 36 |
|  | 3417048 04-29-2008 03-15-2007 | 1961 1961 | Insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance matters; risk management and risk management consultation in Class 36 |
|  | 3417049 04-29-2008 03-15-2007 | 1961 1961 | Insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; insurance claims services |

| Mark | Reg. No. Reg. Date App. Date | First Use First Use in Commerce | Services |
|--|-------------------------------------|---------------------------------------|--|
| | | | and administration; insurance claims processing; insurance claims adjusting; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance matters; risk management and risk management consultation in Class 36 |
| TRAVELERS  | 3494647 09-02-2008 04-02-2007 | 02-27-2007 02-27-2007 | <p>Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services in Class 35</p> <p>Insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; claims adjustment in the field of insurance; insurance claims processing and administration; risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance matters; and medical care coordination, namely, assisting employers and</p> |

| Mark | Reg. No. Reg. Date App. Date | First Use First Use in Commerce | Services |
|---|--|---------------------------------------|--|
| | | | <p>providers in processing medical claim forms and payment of medical claims in Class 36</p> <p>Educational services, namely, providing training programs in the field of insurance in Class 41</p> <p>Providing on-line non-downloadable software in the field of insurance in Class 42</p> |
|  | <p>3494648 09-02-2008 04-02-2007</p> | <p>02-27-2007 02-27-2007</p> | <p>Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services in Class 35</p> <p>Insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; claims adjustment in the field of insurance; insurance claims processing and administration; risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance</p> |

| Mark | Reg. No. Reg. Date App. Date | First Use First Use in Commerce | Services |
|------|------------------------------------|---------------------------------------|---|
| | | | matters; and medical care coordination, namely, assisting employers and providers in processing medical claim forms and payment of medical claims in Class 36 Educational services, namely, providing training programs in the field of insurance in Class 41 Providing on-line non-downloadable software in the field of insurance in Class 42 |

5. The foregoing registrations in Paragraph 4 are valid and subsisting.

These registrations constitute *prima facie* evidence and conclusive proof of Travelers' ownership of and exclusive rights to use the marks in connection with the services recited in the registrations.

6. As part of the insurance products and services set forth in Paragraphs 2-4 above, Travelers uses the Travelers Umbrella mark in commerce in connection with identity theft and identity fraud protection and coverage, which includes assistance with credit repair, credit restoration, and credit monitoring services and resources. These fraud resolution services and resources include obtaining credit reports, assisting with fraud-alert placements, and preparing and handling dispute letters regarding credit and fraud-related issues.

7. Travelers has enjoyed significant commercial success under the Travelers Umbrella in connection with its identify theft and identity fraud products and services, including revenues of tens of millions of dollars. Travelers also actively promotes its

identity theft and identity fraud products and services. Attached as Exhibit B are examples of such promotional materials.

8. Travelers has also used and is using the Travelers Umbrella in commerce in connection with computer software related to insurance products and services.

9. Travelers has established considerable and valuable trademark rights and goodwill in the Travelers Umbrella mark by virtue of its long use of the mark, its substantial promotional and marketing efforts, its expenditure of vast sums in advertising and promotional activities, the strong sales of services offered in connection with the mark, and third-party acclaim and attention.

10. Revenues generated from products and services offered, sold, and advertised in connection with the Travelers Umbrella mark over the years have been immense. For example, Travelers has earned revenues of tens of billions of dollars since it adopted the Travelers Umbrella mark, including revenues exceeding \$75 billion dollars since 2007. Further, Travelers has expended many millions of dollars over the years advertising and promoting its services under the Travelers Umbrella, including tens of millions of dollars each year in recent years.

11. As a result of the long and extensive use of the Travelers Umbrella mark, and its significant sales, promotion, advertising, third-party acclaim, and commercial success, the Travelers Umbrella mark has achieved such widespread public exposure and recognition that it possesses a high degree of distinctiveness and has been well-known and famous in the United States for many years, including well prior to the Applicant's filing dates and any dates of first use that Applicant can prove.

Applicant and its Marks

12. Applicant, Credit Umbrella, Inc. ("Applicant"), is a corporation of the state of California with an address of 655 N. Central Avenue, Suite 1700, Glendale, California 91203-1439.

13. Applicant is the listed owner of intent-to-use Application Serial No. 85072244, filed on June 25, 2010, for the CREDIT UMBRELLA and Umbrella Design mark shown below; intent-to-use Application Serial No. 85072300, filed on June 26, 2010, for the Umbrella Design mark shown below; and intent-to-use Application Serial No. 85072426, filed on June 27, 2010, for the CREDIT UMBRELLA and Umbrella Design mark shown below (collectively, "Applicant's Marks"). Each application covers "computer software for credit repair" in International Class 9.



Serial No. 85072244



Serial No. 85072300



Serial No. 85072426

COUNT I: LIKELIHOOD OF CONFUSION

14. Travelers repeats and realleges each and every allegation set forth in Paragraphs 1 through 13.

15. Travelers has priority based on its pleaded valid and subsisting prior-issued registrations for the Travelers Umbrella mark. Moreover, the Travelers Umbrella mark has been in continuous use in commerce since before the filing dates of

Applicant's Application Serial Nos. 85072244, 85072300, and 85072426, and before any dates of first use that may be alleged by Applicant.

16. The goods covered by Application Serial Nos. 85072244, 85072300, and 85072426 are identical or related to the goods and services offered and sold by Travelers in connection with its Travelers Umbrella mark.

17. Applicant's Marks so resemble Travelers' prior used and registered Travelers Umbrella mark as to be likely, when used in connection with Applicant's goods, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

COUNT II: DILUTION

18. Travelers repeats and realleges each and every allegation set forth in Paragraphs 1-17.

19. The Travelers Umbrella mark became famous before the filing dates of Application Serial Nos. 85072244, 85072300, and 85072426, and any dates of first use that may be alleged by Applicant.

20. In view of the similarities of the parties' marks and the fame of the Travelers Umbrella mark, Applicant's Marks so closely resemble Travelers' famous Travelers Umbrella mark that they are likely to dilute the distinctive quality of the Travelers Umbrella mark in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

WHEREFORE, Travelers believes that it will be damaged by the registration of the marks shown in Application Serial Nos. 85072244, 85072300, and 85072426, and

requests that this consolidated opposition be sustained, and that registration to Applicant be refused.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to our Deposit Account No. 06-0916.

Respectfully Submitted,

Dated: June 1, 2011

By: 

David M. Kelly
Linda K. McLeod
Michael R. Justus
FINNEGAN HENDERSON FARABOW
GARRETT & DUNNER, LLP
901 New York Avenue, N.W.
Washington, D.C. 20001-4413
Telephone: (202) 408-4000
Facsimile: (202) 408-4400
Attorneys for Opposer
The Travelers Indemnity Company

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing CONSOLIDATED NOTICE OF OPPOSITION was served by first-class mail, postage prepaid on this 1st day of June 2011, upon Applicant at the following address of record:

Credit Umbrella, Inc.
655 N. Central Avenue
Suite 1700
Glendale, California 91203-1439



Consolidated Notice of Opposition
Serial Nos. 85072244, 85072300, and 85072426

Exhibit A




United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

[TARR Status](#) | [ASSIGN Status](#) | [IDR](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 036. US 102. G & S: Underwriting Life, Accident and Health, Casualty, Fire, Marine and Inland Marine Insurance Services, and Fidelity, Surety and Guaranty Bonding Services, Mutual Funds Services, Variable Annuities Services, Agency and Brokerage Services in Connection with the Preceding Named Services, and Counseling in Regard to Accident Prevention. FIRST USE: 19610000. FIRST USE IN COMMERCE: 19610000

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 10.03.03 - Parasols; Umbrellas

Serial Number 73243483

Filing Date December 19, 1979

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 21, 1981

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 1161313

Registration Date July 14, 1981

Owner (REGISTRANT) Travelers Insurance Company, The CORPORATION CONNECTICUT One Tower Sq. Hartford CONNECTICUT 06115

(LAST LISTED OWNER) THE TRAVELERS INDEMNITY COMPANY CORPORATION CONNECTICUT ONE TOWER SQUARE HARTFORD CONNECTICUT 06183

Assignment Recorded ASSIGNMENT RECORDED

Prior Registrations 0782580;0807053;1017602
Description of Mark The drawing is lined for the color red which is claimed as a distinguishing feature of the mark.
Type of Mark SERVICE MARK.
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021115.
Renewal 1ST RENEWAL 20021115
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-05-18 15:48:02 ET

Serial Number: 73243483 Assignment Information Trademark Document Retrieval

Registration Number: 1161313

Mark



Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2002-11-15

Filing Date: 1979-12-19

Transformed into a National Application: No

Registration Date: 1981-07-14

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2009-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. THE TRAVELERS INDEMNITY COMPANY

Address:

THE TRAVELERS INDEMNITY COMPANY
ONE TOWER SQUARE
HARTFORD, CT 06183
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Connecticut

GOODS AND/OR SERVICES

International Class: 036

Class Status: Active

Underwriting Life, Accident and Health, Casualty, Fire, Marine and Inland Marine Insurance Services, and Fidelity, Surety and Guaranty Bonding Services, Mutual Funds Services, Variable Annuities Services, Agency and Brokerage Services in Connection with the Preceding Named Services, and Counseling in Regard to Accident Prevention

Basis: 1(a)

First Use Date: 1961-00-00

First Use in Commerce Date: 1961-00-00

ADDITIONAL INFORMATION

Lining and Stippling: The drawing is lined for the color red which is claimed as a distinguishing feature of the mark.

Design Search Code(s):

10.03.03 - Parasols; Umbrellas

Prior Registration Number(s):

1017602

7825800

8070530

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-03-30 - Notice Of Suit

2010-03-02 - Review Of Correspondence Complete

2010-03-02 - Case Assigned To Post Registration Paralegal

2009-03-16 - Case File In TICRS

2007-02-28 - Automatic Update Of Assignment Of Ownership

2007-02-14 - Assignment Of Ownership Not Updated Automatically

2004-06-10 - TEAS Change Of Correspondence Received

2002-11-15 - First renewal 10 year
2002-11-15 - Section 8 (10-year) accepted/ Section 9 granted
2002-10-25 - PAPER RECEIVED
2002-05-17 - Section 7 amendment issued
2002-03-22 - Response received to Post Registration action - Sections 8 & 9
2002-03-22 - Response received to Post Registration action - Sections 8 & 9
2002-03-08 - Post Registration action mailed Sections 8 & 9
2001-12-27 - Section 7 amendment filed
2001-12-27 - Combined Section 8 (10-year)/Section 9 filed
2001-12-27 - Combined Section 8 (10-year)/Section 9 filed
1987-06-09 - Section 8 (6-year) accepted & Section 15 acknowledged
1987-01-05 - Section 8 (6-year) and Section 15 Filed
1981-07-14 - Registered - Principal Register
1981-04-21 - Published for opposition

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

Sean P. Merrill, Esq.
McCarter & English, LLP
CityPlace I 185 Asylum Street
Hartford CT 06103-3495
Phone Number: 860.275.6701
Fax Number: 860.724.3397



Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 14

Serial #: 73243483

Filing Dt: 12/19/1979

Reg #: 1161313

Reg. Dt: 07/14/1981

Registrant: Travelers Insurance Company, The

Mark:

Assignment: 1

Reel/Frame: 0548/0449

Received:

Recorded: 01/02/1987

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: TRAVELERS INSURANCE COMPANY THE

Exec Dt: 12/30/1986

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: TRAVELERS CORPORATION THE
ONE TOWER SQUARE
HARTFORD, CONNECTICUT 06183

Correspondent: CHILTON, ALIX & VAN KIRK
SUITE 610
750 MAIN STREET
HARTFORD, CT 06103

Assignment: 2

Reel/Frame: 1144/0413

Received:

Recorded: 05/02/1994

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: TRAVELERS CORPORATION, THE

Exec Dt: 12/30/1993

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: TRAVELERS INSURANCE GROUP INC., THE
ONE TOWER SQUARE
HARTFORD, CONNECTICUT 06183

Correspondent: THE TRAVELERS
DANIEL JACKSON
ONE TOWER SQUARE, 5CR
HARTFORD, CONNECTICUT 06183

Assignment: 3

Reel/Frame: 1410/0163

Received: 12/11/1995

Recorded: 11/24/1995

Pages: 3

Conveyance: MERGER

Assignor: TRAVELERS CORPORATION, THE

Exec Dt: 12/30/1993

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PRIMERICA CORPORATION
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: JAMES E. ALIX
CHILTON, ALIX & VAN KIRK
750 MAIN STREET
HARTFORD, CT 06103

Assignment: 4

Reel/Frame: 1410/0175

Received: 12/11/1995

Recorded: 11/24/1995

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: PRIMERICA CORPORATION

Exec Dt: 12/30/1993

Entity Type: CORPORATION

Assignee: TRAVELERS, INC., THE
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: JAMES E. ALIX
CHILTON, ALIX & VAN KIRK
750 MAIN STREET
HARTFORD, CT 06103

Assignment: 5

Reel/Frame: 2384/0898 **Received:** 12/19/2001
Conveyance: NULLIFICATION OF RECORDAL REEL/FRAME 1410/0163
Assignor: PRIMERICA CORPORATION

Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: DELAWARE

Recorded: 12/19/2001 **Pages:** 3

Exec Dt: 12/30/1993
Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: CONNECTICUT

Assignee: THE TRAVELERS CORPORATION
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: CITIGROUP INC.
EILEEN KENNEDY
425 PARK AVENUE
2ND FLOOR/ZONE 1
NEW YORK NY 10043

Assignment: 6

Reel/Frame: 2415/0758 **Received:** 01/03/2002
Conveyance: NULLIFICATION OF RECORDAL REEL 1410, FRAME 0163
Assignor: PRIMERICA CORPORATION

Recorded: 12/22/2001 **Pages:** 4

Exec Dt: 12/30/1993
Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: CONNECTICUT

Assignee: TRAVELERS CORPORATION, THE
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: CITIGROUP INC.
EILEEN KENNEDY
425 PARK AVENUE
2ND FLOOR/ZONE 1
NEW YORK, NY 10043

Assignment: 7

Reel/Frame: 2415/0772 **Received:** 01/03/2002
Conveyance: NULLIFICATION OF RECORDAL (REEL 1410, FRAME 0175)
Assignor: TRAVELERS, INC., THE

Recorded: 12/22/2001 **Pages:** 8

Exec Dt: 12/30/1993
Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: PRIMERICA CORPORATION
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: CITIGROUP INC.
EILEEN KENNEDY
2ND FLOOR/ZONE 1
425 PARK AVENUE
NEW YORK, NY 10043

Assignment: 8

Reel/Frame: 1429/0128 **Received:** 12/11/1995
Conveyance: CHANGE OF NAME
Assignor: TRAVELERS, INC., THE

Recorded: 11/23/1995 **Pages:** 3

Exec Dt: 04/26/1995
Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: CORPORATION

Assignee: TRAVELERS GROUP, INC.

388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Citizenship: DELAWARE

Correspondent: CHILTON, ALIX & VAN KIRK
JAMES E. ALIX
750 MAIN STREET
HARTFORD, CT 06103

Assignment: 9

Reel/Frame: 2415/0762 **Received:** 01/03/2002 **Recorded:** 12/22/2001 **Pages:** 10

Conveyance: PARTIAL NULLIFICATION OF A DOCUMENT RECORDED AT REEL 1429 FRAME 0128

Assignor: TRAVELERS GROUP, INC.

Exec Dt: 04/26/1995

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: THE TRAVELERS, INC
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: CITIGROUP INC.
ELIEEN KENNEDY
2ND FLOOR/ZONE I
425 PARK AVENUE
NEWYORK, NEWYORK 10043

Assignment: 10

Reel/Frame: 2384/0891 **Received:** 12/19/2001 **Recorded:** 12/19/2001 **Pages:** 4

Conveyance: NULLIFICATION OF RECORDAL (REEL/FRAAME NOS. 141070175)

Assignor: TRAVELERS, INC., THE

Exec Dt: 12/19/2001

Entity Type: NULLIFICATION OF RECORDAL

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PRIMERICA CORPORATION
388 GREENWICH STREET
NEW YORK, NEW YORK 10013

Correspondent: CITIGROUP INC.
EILEEN KENNEDY
425 PARK AVENUE
2ND FLOOR/ZONE 1
NEW YORK, NY 10043

Assignment: 11

Reel/Frame: 2575/0491 **Received:** 11/14/2002 **Recorded:** 11/14/2002 **Pages:** 4

Conveyance: CHANGE OF NAME

Assignor: TRAVELERS INSURANCE GROUP INC.

Exec Dt: 02/01/2002

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: TRAVELERS PROPERTY CASUALTY CORP.
ONE TOWER SQUARE
HARTFORD, CONNECTICUT 06183

Correspondent: CUMMINGS & LOCKWOOD
SEAN P. MERIL., ESQ.
700 STATE STREET
POST OFFICE BOX 1960
NEW HAVEN, CT 06509-1960

Assignment: 12

Reel/Frame: 2575/0864 **Received:** 11/15/2002 **Recorded:** 11/15/2002 **Pages:** 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: TRAVELERS PROPERTY CASUALTY CORP.

Exec Dt: 03/18/2002

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: TRAVELERS INSURANCE COMPANY, THE
ONE TOWER SQUARE
HARTFORD, CONNECTICUT 06183

Correspondent: CUMMINGS & LOCKWOOD
SEAN P. MERRILL, ESQ.
700 STATE STREET
POST OFFICE BOX 1960
NEW HAVEN, CT 06509-1960

Assignment: 13

Reel/Frame: 3479/0287 **Received:** 02/09/2007

Recorded: 02/09/2007

Pages: 11

Conveyance: TIC TRADEMARK ASSIGNMENT AGREEMENT

Assignor: THE TRAVELERS INSURANCE COMPANY

Exec Dt: 06/30/2005

Entity Type: CONNECTICUT LIFE INSURANCE
COMPANY

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: GEORGIA

Assignee: CITIGROUP INSURANCE HOLDING CORPORATION

399 PARK AVENUE
NEW YORK, NEW YORK 10043

Correspondent: BRUCE GOLDNER
4 TIMES SQUARE
NEW YORK, NY 10036

Assignment: 14

Reel/Frame: 3487/0156 **Received:** 02/23/2007

Recorded: 02/23/2007

Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CITIGROUP INSURANCE HOLDING CORPORATION

Exec Dt: 02/23/2007

Entity Type: CORPORATION

Citizenship: GEORGIA

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: THE TRAVELERS INDEMNITY COMPANY

ONE TOWER SQUARE
HARTFORD, CONNECTICUT 06183

Correspondent: KIRSTIE HOWARD, ESQ.
SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Search Results as of: 05/18/2011 03:48 PM

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Goods and Services

IC 036. US 100 101 102. G & S: Insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; * insurance claims services and administration [,] * ; * insurance claims processing [,] insurance claims adjusting [,] * ; * insurance agency and brokerage * services * [,] * , namely, policyholder services and services to agents and brokers; * providing information in insurance matters [,] * ; * risk management and risk management consultation. FIRST USE: 19610000. FIRST USE IN COMMERCE: 19610000

Mark Drawing Code

(2) DESIGN ONLY

Design Search Code

10.03.03 - Parasols; Umbrellas

Trademark Search Facility Classification Code

ART-10.03 Fans; canes; umbrellas
SHAPES-MISC Miscellaneous shaped designs

Serial Number

77131466

Filing Date

March 15, 2007

Current Filing Basis

1A

Original Filing Basis

1A

Published for Opposition

February 12, 2008

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration Number

3417048

Registration

April 29, 2008

Date

Owner (REGISTRANT) The Travelers Indemnity Company CORPORATION CONNECTICUT One Tower Square
Hartford CONNECTICUT 06183

**Attorney of
Record** Robin R. Fuller

**Prior
Registrations** 1161313

**Description of
Mark** Color is not claimed as a feature of the mark. The mark consist of an upright, open umbrella with handle
turned to left.

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Serial Number: 77131466 Assignment Information Trademark Document Retrieval

Registration Number: 3417048

Mark



Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-04-29

Filing Date: 2007-03-15

Transformed into a National Application: No

Registration Date: 2008-04-29

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-12-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. The Travelers Indemnity Company

Address:

The Travelers Indemnity Company
One Tower Square
Hartford, CT 06183
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Connecticut

GOODS AND/OR SERVICES

International Class: 036

Class Status: Active

Insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; insurance claims services and administration; insurance claims processing insurance claims adjusting; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance matters; risk management and risk management consultation

Basis: 1(a)

First Use Date: 1961-00-00

First Use in Commerce Date: 1961-00-00

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consist of an upright, open umbrella with handle turned to left.

Design Search Code(s):

10.03.03 - Parasols; Umbrellas

Prior Registration Number(s):

1161313

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-26 - Notice Of Suit

2010-03-30 - Notice Of Suit

2009-10-20 - Section 7 amendment issued

2009-08-01 - Section 7 amendment issued

2009-07-22 - Assigned To Paralegal

2009-07-10 - TEAS Section 7 Request Received

2008-04-29 - Registered - Principal Register
2008-02-12 - Published for opposition
2008-01-23 - Notice of publication
2008-01-04 - Law Office Publication Review Completed
2008-01-03 - Approved for Pub - Principal Register (Initial exam)
2008-01-03 - Teas/Email Correspondence Entered
2008-01-02 - Communication received from applicant
2008-01-02 - TEAS Response to Office Action Received
2007-07-03 - Non-final action mailed
2007-07-02 - Non-Final Action Written
2007-06-26 - Assigned To Examiner
2007-04-12 - Applicant amendment prior to exam entered
2007-05-07 - Assigned To LIE
2007-04-12 - TEAS Voluntary Amendment Received
2007-03-20 - Notice Of Design Search Code Mailed
2007-03-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Robin R. Fuller

Correspondent

ROBIN R. FULLER

TRAVELERS

385 WASHINGTON ST

SAINT PAUL, MN 55102-1309

Phone Number: 651-310-4978

Fax Number: 651-310-6306



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Goods and Services

IC 036. US 100 101 102. G & S: Insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; * insurance claims services and administration [,] * ; * insurance claims processing [,] * ; * insurance claims adjusting [,] * ; * insurance agency and brokerage * services, namely, policyholder services and services to agents and brokers; * [,] providing information in insurance matters[,] * ; 8 risk management and risk management consultation. FIRST USE: 19610000. FIRST USE IN COMMERCE: 19610000

Mark Drawing Code

(2) DESIGN ONLY

Design Search Code

10.03.03 - Parasols; Umbrellas

Trademark Search Facility Classification Code

ART-10.03 Fans; canes; umbrellas
SHAPES-COLORS-1 Design listing or lined for a single color

Serial Number

77131469

Filing Date

March 15, 2007

Current Filing Basis

1A

Original Filing Basis

1A

Published for Opposition

February 12, 2008

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration Number

3417049

Registration

April 29, 2008

Date

Owner (REGISTRANT) The Travelers Indemnity Company CORPORATION CONNECTICUT One Tower Square
Hartford CONNECTICUT 06103

**Attorney of
Record**

Robin R. Fuller

**Prior
Registrations**

1161313

**Description of
Mark**

The color(s) red is/are claimed as a feature of the mark. The mark consists of an upright, open umbrella
with handle turned to the left.

Type of Mark

SERVICE MARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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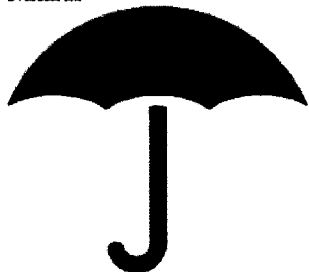
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Serial Number: 77131469 Assignment Information Trademark Document Retrieval

Registration Number: 3417049

Mark



Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-04-29

Filing Date: 2007-03-15

Transformed into a National Application: No

Registration Date: 2008-04-29

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-09-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. The Travelers Indemnity Company

Address:

The Travelers Indemnity Company
One Tower Square
Hartford, CT 06103
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Connecticut

GOODS AND/OR SERVICES

International Class: 036

Class Status: Active

Insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, life and reinsurance; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance matters; 8 risk management and risk management consultation

Basis: 1(a)

First Use Date: 1961-00-00

First Use in Commerce Date: 1961-00-00

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) red is/are claimed as a feature of the mark.

Description of Mark: The mark consists of an upright, open umbrella with handle turned to the left.

Design Search Code(s):

10.03.03 - Parasols; Umbrellas

Prior Registration Number(s):

1161313

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-26 - Notice Of Suit

2010-03-30 - Notice Of Suit

2009-08-01 - Section 7 amendment issued

2009-07-22 - Assigned To Paralegal

2009-07-10 - TEAS Section 7 Request Received

2008-04-29 - Registered - Principal Register

5/18/2011

<http://tarr.uspto.gov/servlet/tarr?regser=serial&entry=77131469>

2008-02-12 - Published for opposition
2008-01-23 - Notice of publication
2008-01-04 - Law Office Publication Review Completed
2008-01-03 - Approved for Pub - Principal Register (Initial exam)
2008-01-02 - Teas/Email Correspondence Entered
2008-01-02 - Communication received from applicant
2008-01-02 - TEAS Response to Office Action Received
2007-07-03 - Non-final action mailed
2007-07-02 - Non-Final Action Written
2007-06-26 - Assigned To Examiner
2007-04-12 - Applicant amendment prior to exam entered
2007-05-07 - Assigned To LIE
2007-04-12 - TEAS Voluntary Amendment Received
2007-03-20 - Notice Of Design Search Code Mailed
2007-03-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Robin R. Fuller

Correspondent

ROBIN R. FULLER

TRAVELERS

385 WASHINGTON STREET

MC515A

ST. PAUL, MN 55102

Phone Number: 651-310-4978

Fax Number: 651-310-6306



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IC 035. US 100 101 102. G & S: Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

IC 036. US 100 101 102. G & S: [Insurance and financial services, namely,] insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; *vclaims adjustment in the field of insurance [,] * ; * insurance claims processing and administration; risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services *, namely, policyholder services and services to agents and brokers * ; providing information in insurance matters; and medical care coordination, namely, assisting employers and providers in processing medical claim forms and payment of medical claims. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

IC 041. US 100 101 107. G & S: Educational services, namely, providing training programs in the field of insurance. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

IC 042. US 100 101. G & S: Providing on-line non-downloadable software in the field of insurance. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

Mark Drawing
Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search
Code

10.03.03 - Parasols; Umbrellas

Trademark

Search Facility
Classification Code ART-10.03 Fans; canes; umbrellas
Serial Number 77146213
Filing Date April 2, 2007
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition March 11, 2008
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 3494647
Registration Date September 2, 2008
Owner (REGISTRANT) The Travelers Indemnity Company CORPORATION CONNECTICUT One Tower Square
Hartford CONNECTICUT 06183
Attorney of Record Robin Ramswick Fuller
Prior Registrations 1161313;1611053;2438690
Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "Travelers" with an umbrella at the end of the word.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Serial Number: 77146213 Assignment Information Trademark Document Retrieval

Registration Number: 3494647

Mark

TRAVELERS  **J**

(words only): TRAVELERS

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-09-02

Filing Date: 2007-04-02

Transformed into a National Application: No

Registration Date: 2008-09-02

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-09-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. The Travelers Indemnity Company

Address:

The Travelers Indemnity Company
One Tower Square

Hartford, CT 06183

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Connecticut

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services

Basis: 1(a)

First Use Date: 2007-02-27

First Use in Commerce Date: 2007-02-27

International Class: 036

Class Status: Active

insurance underwriting services in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; vclains adjustment in the field of insurance; insurance claims processing and administration; risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services, namely, policyholder services and services to agents and brokers; providing information in insurance matters; and medical care coordination, namely, assisting employers and providers in processing medical claim forms and payment of medical claims

Basis: 1(a)

First Use Date: 2007-02-27

First Use in Commerce Date: 2007-02-27

International Class: 041

Class Status: Active

Educational services, namely, providing training programs in the field of insurance

Basis: 1(a)

First Use Date: 2007-02-27

First Use in Commerce Date: 2007-02-27

International Class: 042

Class Status: Active

Providing on-line non-downloadable software in the field of insurance

Basis: 1(a)

First Use Date: 2007-02-27

First Use in Commerce Date: 2007-02-27

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of the word "Travelers" with an umbrella at the end of the word.

Design Search Code(s):

10.03.03 - Parasols; Umbrellas

Prior Registration Number(s):

1161313

1611053

2438690

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-26 - Notice Of Suit

2010-03-30 - Notice Of Suit

2009-08-01 - Section 7 amendment issued

2009-07-22 - Assigned To Paralegal

2009-07-10 - TEAS Section 7 Request Received

2008-09-02 - Registered - Principal Register

2008-07-25 - Extension Of Time To Oppose Process - Terminated

2008-04-09 - Extension Of Time To Oppose Received

2008-03-11 - Published for opposition

2008-02-20 - Notice of publication

2008-02-02 - Law Office Publication Review Completed

2008-02-02 - Assigned To LIE

2007-12-21 - Approved for Pub - Principal Register (Initial exam)

2007-12-21 - Examiner's amendment mailed

2007-12-21 - Examiner's Amendment Entered

2007-12-21 - Examiners Amendment -Written

2007-12-20 - Teas/Email Correspondence Entered

2007-12-20 - Communication received from applicant
2007-12-20 - TEAS Response to Office Action Received
2007-06-27 - Non-final action mailed
2007-06-26 - Non-Final Action Written
2007-06-26 - Assigned To Examiner
2007-04-06 - Notice Of Design Search Code Mailed
2007-04-05 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Robin Ramswick Fuller

Correspondent

ROBIN RAMSWICK FULLER
THE TRAVELERS COMPANIES, INC.
385 WASHINGTON ST
SAINT PAUL, MN 55102-1309
Phone Number: 651-310-4978
Fax Number: 651-310-6306



United States Patent and Trademark Office

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For Serial Number: 77146213

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Web interface last modified: Apr 30, 2009 v.2.1

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TRAVELERS

Word Mark Goods and Services

TRAVELERS

IC 035. US 100 101 102. G & S: Promoting the sale of goods and/or services of others through the development and distribution of printed material; direct mail marketing services for others in the field of insurance; business counseling in regard to cost management; employment rehabilitation services, namely, medical cost control management, business consultation in the field of workers' compensation, employee benefits and employment return-to-work placement services. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

IC 036. US 100 101 102. G & S: [Insurance and financial services, namely,] insurance underwriting services [for all types of insurance,] * in the fields of property and casualty, fire, allied lines, farmowners multiple peril, homeowners multiple peril, commercial multiple peril, ocean marine, inland marine, earthquake, workers' compensation, other liability, product liability, private passenger auto liability, commercial auto liability, auto physical damage, fidelity, surety, burglary and theft, boiler and machinery, and reinsurance; * claims adjustment in the field of insurance, insurance claims processing and administration, risk control and loss prevention consultation; risk control and loss prevention services, namely, risk management; electronic processing of insurance claims and payment data; insurance agency and brokerage services *, namely, policyholder services and services to agents and brokers *; providing information in insurance matters; and medical care coordination, namely, assisting employers and providers in processing medical claim forms and payment of medical claims. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

IC 041. US 100 101 107. G & S: Educational services, namely, providing training programs in the field of insurance. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

IC 042. US 100 101. G & S: Providing on-line non-downloadable software in the field of insurance. FIRST USE: 20070227. FIRST USE IN COMMERCE: 20070227

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

10.03.03 - Parasols; Umbrellas

Trademark

ART-10.03 Fans; canes; umbrellas

| | |
|---------------------------------|--|
| Search Facility | SHAPES-COLORS-2 Design listing or lined for two colors |
| Classification Code | SHAPES-MISC Miscellaneous shaped designs |
| Serial Number | 77146226 |
| Filing Date | April 2, 2007 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | March 11, 2008 |
| Change In Registration | CHANGE IN REGISTRATION HAS OCCURRED |
| Registration Number | 3494648 |
| Registration Date | September 2, 2008 |
| Owner | (REGISTRANT) The Travelers Indemnity Company CORPORATION CONNECTICUT One Tower Square Hartford CONNECTICUT 06183 |
| Attorney of Record | Robin Ramswick Fuller |
| Prior Registrations | 1161313;1611053;2438690 |
| Description of Mark | The color(s) black and red is/are claimed as a feature of the mark. The mark consists of the word "Travelers" in black with a red umbrella at the end of the word. |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

| | | | | | | | |
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Serial Number: 77146226 Assignment Information Trademark Document Retrieval

Registration Number: 3494648

Mark

TRAVELERS 

(words only): TRAVELERS

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

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Transformed into a National Application: No

Registration Date: 2008-09-02

Register: Principal

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Current Location: 830 -Post Registration

Date In Location: 2009-10-29

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2007-06-26 - Non-Final Action Written
2007-06-26 - Assigned To Examiner
2007-04-06 - Notice Of Design Search Code Mailed
2007-04-05 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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Correspondent

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385 WASHINGTON ST
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Fax Number: 651-310-6306



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For Serial Number: 77146226

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Web interface last modified: Apr 30, 2009 v.2.1

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Consolidated Notice of Opposition
Serial Nos. 85072244, 85072300, and 85072426

Exhibit B



Travelers Wrap+ Identity Fraud Expense Reimbursement Coverage Checklist

Why your clients need our protection

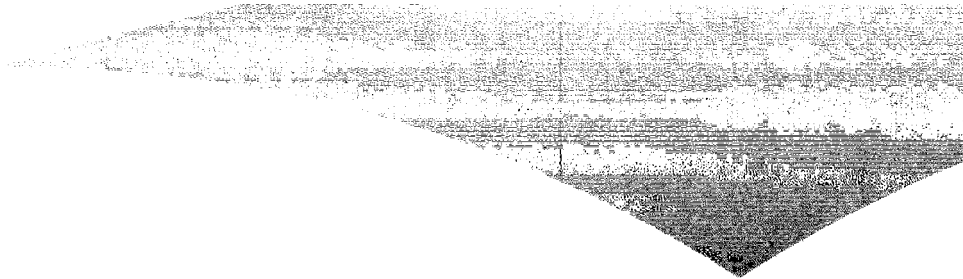
Identity fraud is one of the fastest growing crimes in the country today, impacting several million people per year. According to the 2010 Identity Fraud Survey report released by the Better Business Bureau and Javelin Strategy & Research, about 11 million people were victims of identity theft during 2009. This means that one in every 28 consumers fell victim to the crime, with total out-of-pocket expenses exceeding \$4.9 billion.*

Generally, banks or credit card companies will reimburse identity theft victims for their direct financial loss. However, most identity theft victims are not reimbursed for the hundreds of hours and thousands of dollars in out-of-pocket expenses they may incur in re-establishing their credit and clearing their names. The hard reality is that victims must painstakingly prove — often to disbelieving creditors — that the debts are not their own.

Travelers Bond & Financial Products pioneered identity fraud expense reimbursement coverage in 1999. Travelers Wrap+ identity fraud expense reimbursement coverage is designed to allow commercial businesses or non-profit organizations to provide their employees with fraud expense coverage, which not only pays for expenses associated with clearing up the victim's credit, but also gives them the information and guidance they need to resolve the problem. Coverage may also be available under a separate identity fraud expense reimbursement master policy, for a company's customers.

| | Wrap+ Their Policy |
|--|-----------------------|
| Lost wages — up to a maximum payment of \$1,000 per week for a maximum period of five weeks, as a result of absence from employment, including for wrongful incarceration | ✓ |
| Attorney's fees — with Travelers' prior consent, including: | |
| • Removing criminal or civil judgments wrongly entered against the victim | ✓ |
| • Challenging information in a credit report | ✓ |
| • Defending suits brought incorrectly by merchants or their collection agencies | ✓ |
| • Pursuing the release of medical records solely for the purpose of investigating medical-related identity fraud | ✓ |
| • Contesting wrongfully incurred tax liability; or | ✓ |
| • Contesting the wrongful transfer of ownership of an insured person's tangible property | ✓ |

| | Wrap+ Their Policy |
|--|-----------------------|
| Fees for the re-application and re-issuance of government issued personal identification documentation — including passports, commercial and non-commercial drivers licenses, state and federal personal identification cards, and social security cards, compromised as a result of identity fraud | ✓ |
| Fees charged for copies of medical records — including x-rays, obtained solely for the purpose of investigating medical-related identity fraud | ✓ |
| Dedicated identity fraud claim unit — experts who can provide guidance to insured victim to assist in the recovery of their identity and credit history | ✓ |



Travelers Wrap⁺ Identity Fraud Expense Reimbursement Coverage Checklist

| | Wrap ⁺ | Their Policy |
|--|-------------------|--------------|
| Reasonable costs for travel and accommodations incurred by the insured person — up to a maximum payment of \$1,000 per week for a maximum period of five weeks, to: | | |
| • Participate in the defense of lawsuits brought against the insured person by financial institutions, healthcare providers, merchants, other credit grantors or their collection agencies | ✓ | |
| • Challenge the accuracy or completeness of any information in a consumer credit report | ✓ | |
| • Participate in the criminal prosecution of the perpetrators of the identity fraud, or | ✓ | |
| • File in person loss affidavits and civil or criminal complaints with local law enforcement in the jurisdiction in which the identity fraud occurred, as required by local law | ✓ | |
| Family coverage — including residents of the insured person's household provided they are either a spouse, child under the age of 18 or parent | ✓ | |
| Daycare and eldercare expenses — incurred solely as a direct result of any identity fraud discovered during the policy period | ✓ | |
| Coverage for thefts committed by family members | ✓ | |
| Insureds choose their own attorney | ✓ | |
| Limit options — ranging from \$1,000 to \$25,000 | ✓ | |
| Retention options — ranging from \$0 to \$250 | ✓ | |

Travelers Wrap⁺
Help your clients get the protection they need, today and tomorrow

*Source: idsafety.net/report.html

Identity theft resolution services

Identity theft resolution services are available for an additional premium. These services are provided by Intersections Inc. (www.intersections.com/aboutus.asp), whose experienced fraud team works closely with victims to learn about the incident, document the case, advise on case resolution and support victims by providing written correspondence that will help expedite resolution of their situation.

Through the Identity Theft Recovery Unit, Intersections performs the following activities to assist the victim in the event of an actual identity theft:

- Obtains a 3-in-1 credit report to review with the victim
- Documents event and contact history with the victim
- At the victim's request, assists the victim in placing fraud alerts with major credit reporting agencies
- Provides contact information for all future calls
- Completes dispute letters on behalf of the victim for approval and signing
- Enrolls the victim in six months of daily credit monitoring
- Provides the victim with a Fraud First Aid Kit which includes:
 - Tips for fraud victims
 - Credit reporting agency information
 - Contact history tracking template
 - Pre-populated letters to creditors



Travelers Casualty and Surety Company of America and its property casualty affiliates
One Tower Square
Hartford, CT 06183

travelersbond.com

This material does not amend, or otherwise affect, the provisions or coverages of any insurance policy or bond issued by Travelers. It is not a representation that coverage does or does not exist for any particular claim or loss under any such policy or bond. Coverage depends on the facts and circumstances involved in the claim or loss, all applicable policy or bond provisions, and any applicable law. Availability of coverage referenced in this document can depend on underwriting qualifications and state regulations.

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